



Sponsorship Opportunities

Thank you for your interest in becoming a sponsor for the TTAA Austin Chapter Final Tailgate!

The Austin Chapter has hosted our Tailgate each time the Red Raiders play in Austin (every other year) since at least 1995! Be a part of history and join us for the Final Tailgate as the Longhorns disappear into the sunset (AKA the SEC).

The Texas Tech Alumni Association exists to connect, inspire, and love our Red Raider Family and We embody the Red Raider **SPIRIT**... **S**cholarship - **P**ride - **I**nclusivity - **R**espect - **I**ntegrity - **T**radition.

The tailgate has always been one of our largest fundraisers and all proceeds go towards the Austin Chapter, including providing scholarships to local students to attend Texas Tech. We awarded five scholarships in the 2023 school year. With this Final Tailgate we're hoping to make it the biggest and best yet!

The event will begin at 11:00 am, and we will have beer available for donations and food can be purchased to support the Raider Rojos scholarship program. We will have TVs available for all football games, including of course the Texas Tech vs UT game for those who do not have a ticket. We also have RV spots and parking spots available; email ttaa.austin@gmail.com for more details.

We appreciate your support and look forward to seeing Red Raiders from around the world at this historical event. Please reach out at ttaa.austin@gmail.com with any questions and to join us as a sponsor. Get your Guns Up and Wreck 'Em Tech!

Centennial "Strive for Honor" Title Sponsor (Exclusive) \$2000

- 2 parking spots on the tailgate lot - can be used for a vehicle or a tent setup
- Recognition on our chapter website tailgate page (name, logo, sponsorship level)
- Recognition on the National Association's event page (name, sponsorship level)

- Recognition on the rotating sponsor's TV (name, logo, sponsorship level) until Tech game starts
- Recognition on TTAA Austin Chapter social media platforms
- 8 Dinner plates from Raiders Rojos
- 8 Sponsor SWAG bags including Final Tailgate Tshirts
- Announcer Mention Throughout Event
- TTAA Central/South Texas Area Events emails containing link to the National Association's event page with your sponsorship information from National sent every two weeks to 13,528 subscribers
- 1 email to the entire TTAA database containing a link to the National Association's event page
- We can hang banner(s) provided by you

Matador Sponsors \$1000

- 1 parking spot on the tailgate lot - can be used for a vehicle or a tent setup
- Recognition on our chapter website tailgate page (name, logo, sponsorship level)
- Recognition on the National Association's event page (name, sponsorship level)
- Recognition on the rotating sponsor's TV (name, logo, sponsorship level) until Tech game starts
- Recognition on TTAA Austin Chapter social media platforms
- 4 Dinner plates from Raiders Rojos
- 4 Sponsor SWAG bags including Final Tailgate Tshirts
- Announcer Mention Throughout Event
- TTAA Central/South Texas Area Events emails containing link to the National Association's event page with your sponsorship information from National sent every two weeks to 13,528 subscribers
- 1 email to the entire TTAA database containing a link to the National Association's event page

Red Raider Sponsors \$500

- Recognition on our chapter website tailgate page (name, logo, sponsorship level)
- Recognition on the National Association's event page (name, sponsorship level)
- Recognition on the rotating sponsor's TV (name, logo, sponsorship level) until Tech game starts
- Recognition on TTAA Austin Chapter social media platforms
- 2 Dinner plates from Raiders Rojos
- 2 Sponsor SWAG bags including Final Tailgate Tshirts
- Announcer Mention Throughout Event
- TTAA Central/South Texas Area Events emails containing link to the National Association's event page with your sponsorship information from National sent every two weeks to 13,528 subscribers
- 1 email to the entire TTAA database containing a link to the National Association's event page